

Young Roots' Fundraising Pack



YOUNGROOTS

Working with young refugees and asylum seekers
to improve their wellbeing and fulfil their potential





Thank you for choosing to support young refugees

Your fundraising efforts are greatly appreciated by all of us at Young Roots



Who we are

Founded in 2004, Young Roots works with young refugees aged 11-25 in London. We support young people to improve their wellbeing, fulfil their potential and access their rights. While our services are centred in Brent and Croydon, we support young refugees from across London.

Half of the refugee population worldwide are children.

What we do

Our aims are to support young refugees to:

- understand and access their rights and entitlements
- reduce their social isolation
- improve their mental health and wellbeing
- increase their confidence, communication and leadership skills

We do this through youth and sporting activities, 1:1 intensive casework support, access to English language mentoring, and to specialist legal and therapeutic support through our expert partners.

On average, we work with 650 young refugees each year from 45+ countries.

I'm very happy to be with people the same age as me. We play football, we chat together and we laugh together... it helps to distract me from my anxiety. I think it would benefit other young people too - *Demas, aged 19, Eritrea.*

Working with Young Roots has helped me feel happier and calmer in many ways. When I first attended the Youth group and Girls' group, being able to interact with other young people who were in similar situations to myself made me feel less alone. I always felt welcomed - *young woman, aged 19, Somalia.*

Why we need your help

Imagine a world where someone who arrives in a new country as a refugee is welcomed and accepted, treated with kindness and understanding, and able to build a new life. A world where anyone forced to flee their home is believed when they tell their story of persecution and violence.

It's never easy to flee from the only life you've known. Especially if it means leaving loved ones behind. But it's a choice that has to be faced if you're in a war zone or facing persecution or violence.

Without safe routes away from danger, many who flee face even more struggles on their journeys to find sanctuary. Survival takes great resilience and determination to succeed. For those that do, we can help them build a new life in peace.

Your support can help transform lives. Through your fundraising, you can support our critical work to empower young refugees as they rebuild their lives. This support includes:

- **1:1 Casework** supporting young people to resolve the many complex challenges they face in their daily lives.
- **Youth and sporting activities** through which young refugees can build trusted relationships, reducing their social isolation and loneliness.
- **Mental health support** to help heal the trauma and feelings of loss many young refugees experience.
- **Quality legal advice** to help young people navigate the complex immigration and age assessment systems, and to access their rights.
- **English language mentoring** to support young people's social integration and access to education.

When I come to Young Roots, I feel happy, confident and hopeful. It feels like home as everyone is very welcoming, listen to us and help us to overcome with our problems - *Raena, aged 18, Eritrea.*





FUNDRAISING IDEAS

There are lots of ways that you can fundraise!

We have split them into different categories to help you choose.

Solo Fundraisers

<i>BIRTHDAY FUNDRAISER</i>	<i>SKILLS AUCTION</i>	<i>GIVE IT UP</i>
<p>Instead of gifts, you could ask friends and family to donate to Young Roots. You could do this through Facebook or Instagram fundraisers. If not your birthday, you could consider the festive season as an alternative.</p>	<p>Maybe you have a talent, skill or knowledge to share that others will benefit from. Why not trade it for a donation to Young Roots? It could be as simple as a DIY workshop, fitness training or being a running buddy.</p>	<p>Challenge yourself to quit a bad habit for a week or a month and get your friends and family to sponsor your self-discipline.</p>

Solo or Team Challenges

<i>LIVE ON £5.66 A DAY FOR ONE WEEK</i>	<i>CYCLE OR RUN FOR REFUGEES</i>	<i>FACE YOUR FEARS</i>
<p>This is the daily allowance given to refugees in the UK.</p>	<p>Choose a distance to cover independently or as a team. You could do a virtual 10K run or apply for a place at the ASICS 10K event. Or perhaps a distance of 108 miles (from Calais to London) could be your target.</p>	<p>Take on a bungee jump, skydive or a trek to raise funds in support of young refugees.</p>

PUBLIC EVENTS

GET INVOLVED IN A LOCAL EVENT

If you like crafting, you could sell your creations at your local Christmas Fair, or face-paint at a festival or host a silent auction or raffle at a summer fete.

HOST A TOURNAMENT

Host a football, cricket or basketball tournament and ask teams to fundraise, and audience members to donate.

FASHION SHOW

Ask your local community centre if you can hold a fundraiser by hosting a fashion show. You could sell tickets to friends and family, and source clothes from second-hand stores and thrift shops which you could sell to audience members.

PRIVATE EVENTS

QUIZ NIGHT

Host a virtual or in-person quiz, and invite friends and family to donate to attend. You could include a round about famous refugees or facts from the UNHCR.

BAKE OFF

Host an afternoon tea party with a twist. Get creative and competitive. Bake delicious treats and sell them to raise funds for young refugees.

FILM NIGHT

Host a screening of a refugee-themed film or documentary. For example Human Flow, Guardians or For Sama. Do not forget the popcorn and drinks!

Key dates to celebrate

- International Women's Day - 8 March
- **World Refugee Day - 20 June**
- Peace Day - 21 September
- Mental Health Day - 10 October
- Day for Tolerance - 16 November
- Big Give Appeal – Giving Tuesday

I chose to fundraise for Young Roots as I wholeheartedly support the work they do with the young people and had seen through a friend who works for the charity what an important organisation they are - Aimee, Young Roots fundraiser.



ORGANISING A FUNDRAISER

1 Choose your fundraiser, which could be a solo or team activity, or even an event.

2 Create a plan! Keep in mind coordination, any legalities, and how you plan to collect your donations.

3 Set up a fundraising page on [justgiving.com/youngroots](https://www.justgiving.com/youngroots), or you can collect your donations and send them to us by cheque or bank transfer.

4 Contact Young Roots, and we can give you advice, promotional and informative material and promote your efforts on our social media.

5 Promote your fundraiser via social media and don't forget the value of a link in your email signature. Ask your family, friends, and workplace to help promote.

6 Enjoy your fundraiser! Remember that you are meant to have fun too.

7 Say thank you to all your supporters.

8 Send your donations to Young Roots.

9 Keep in touch with us! Please do subscribe to our newsletter and follow us on social media.

10 See the impact of your fundraising on the lives of young refugees. We share updates through our quarterly newsletters.

ANJARUT'S STORY

"I have been coming to Young Roots since 2017, after Social Services disputed my age and I was moved out of young person's housing and into a National Asylum Support Service hostel.

There were people drinking and behaving strangely which made me feel scared. I was really sad about my experiences in Afghanistan and en-route to the UK, especially in the Calais Jungle. My bad living situation made me feel worse about the things I had experienced.



With Young Roots' support I have achieved a lot. I have got my papers, I have learned English, I have made friends, I have got my driving license, I am going to college, I have a travel document, I had a good solicitor who helped me to win my case and can help me again. I still feel a bit sad about things in my life, but it is better than when I first arrived. I still miss my family."

How your fundraising can support young people like Anjarut

£5

could pay for travel for a young person to attend our youth activities or meetings with their solicitor

£10

could pay for data for a young person so they can stay connected with their friends and learn English online

£25

could pay for a session with a caseworker to make sure a young person gets the support they need

£50

could pay for an interpreter to support a young person during an asylum interview

£100

could pay for half-day with a counsellor for young people in need of mental health support

£400

could pay for a day trip (orienteering, cultural or educational) for newly arrived young people

HOW WE CAN HELP

Our supporters are vital to our work and we will support you every step of the way.

Come say hello. You can ask any questions or seek fundraising advice. You can find us on Twitter, Facebook and Instagram @weareyoungroots.

Want to highlight your support for Young Roots during your fundraiser? Why not ask for a branded t-shirt to wear or a branded social media graphic. If you hold a fundraising event, a member of our team could join you to support and share some words about our work to your guests.

We can provide fundraising materials, such as leaflets or testimonials of a young person's experience with Young Roots.

With your permission, we can promote your fundraiser on our website, social media and in our newsletters.

Need help getting your funds to us? You can donate through the following options:

BACS

Account Name: Young Roots
Sort code: 40-52-40
Account Number: 00020581.

CHEQUE

Make it payable to 'Young Roots' and send to
**Cornerstone House, 14
Willis Road, Croydon,
CR0 2XX.**
Please do include your name and contact details.

JUSTGIVING

You can either set up a page or donate the funds your raise directly through **www.justgiving.com/youngroots**. Leave us a message so we can thank you.

My caseworker has helped me a lot, supporting me to go to college, to register with the GP, found me a solicitor for my age issue and also talks to my immigration solicitor. She also helped me to have a counsellor to help me with my feelings - Saad, aged 18, Iraq.



YOUNGROOTS

Thank You and Good Luck from Young Roots!

At Young Roots, we welcome all young refugees from anywhere in the world, irrespective of religion, sexual orientation, disability, gender, race and belief. We believe young people seeking safety should be supported to rebuild their lives and futures as part of our communities.

Your fundraising helps us achieve this goal.

To find out more about how your fundraising can make a difference, visit www.youngroots.org.uk.

